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Contact: John Lauer
800-885-8886 x 257
jlauer@telvue.com

Newark, DE to launch PEG channel on Verizon FiOS network

TelVue affiliate first to launch channel through TelVue's centralized solution.

May 5, 2008 (Mt. Laurel, NJ) – TelVue Corporation announced today that Newark, Delaware, a current TelVue affiliate, has launched their government access channel on the new Verizon FiOS TV network. The channel's content player is located at TelVue's Mount Laurel, NJ headquarters, connected via fiber pipeline to the Verizon Video Hub, serving all of Southeastern Pennsylvania, Southern New Jersey and Delaware.

This centralized platform from TelVue will enable other townships served by Verizon to be facilitated in a comparable manner. Channels will continue to publish their local content through [WEBUS®](#) and benefit from the other TelVue solutions, such as [WEB-EM™](#), WEBLINX and the recently launched [PEG.TV](#).

"This is a significant benefit for Verizon FiOS TV subscribers in Newark, Delaware, said Joseph Murphy, President and CEO of TelVue Corporation. Our strategic partnership with Verizon now allows their Newark, Delaware subscribers to view relevant, timely and graphically appealing local content. We anticipate that the Newark launch is the first of many other townships looking to achieve a similar centralized solution."

Newark, Delaware Assistant City Manager Carol Houck notes that "Newark is pleased to have the ability to reach its entire community with our government access channel - Newark TV 22 and the ease of updating information to both cable providers at one time through the TelVue product is of great value".

About TelVue Corporation

TelVue Corporation is a media company whose mission is to revitalize local media by helping municipalities get the full potential from their Public, Educational and Government (PEG) cable TV channels. TelVue has two business units: TVTN and Princeton Server Group (PSG).

As of May 2008, TelVue is available to cable subscribers in 215 municipalities in 12 states, primarily New Jersey, Pennsylvania and Delaware, viewed in over 3.65 million households.

TelVue provides production support, localized content, and brokers corporate sponsorship opportunities for PEG channels in the TelVue network. PSG is the premier provider of digital video and storage equipment designed specifically for the technology needs and budgets of PEG channels. The TVTN network consists of municipally owned and operated cable channels that work with TVTN and PSG to improve their look, quality of content and operational performance. TelVue also aggregates these channels to provide corporations and local businesses with a unique local marketing opportunity that is similar in nature to PBS sponsorships.

TelVue Corporation is a public company trading on the OTC Bulletin Board as TEVE: OB. Cable television pioneer and philanthropist H.F. "Gerry" Lenfest is chairman of the company's board of directors.

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